

**Session Program**

September 2, 2026

**Metadiscourse in and on social media  
(ESSE2026 seminar)**

***S12 (1/2) Metadiscourse in and on social  
media***

## Wed, September 2

9:00 AM

### S12 (1/2) Metadiscourse in and on social media

Session | Location: D04

9:00 - 9:30 AM

#### Metadiscourse in and on social media: Introduction to the session

**Speakers**

Anna Piata, Lieven Vandelanotte

9:30 - 10:00 AM

#### 'I Have One Daughter': Meta-Pragmatic Play in TikTok Sound Memes

**Speaker**

Kate Scott

10:00 - 10:30 AM

#### Textual Metadiscourse and Humorous Framing in TikTok's POV Genre

**Speaker**

Audrey Willoughby

10:30 - 11:00 AM

#### Ventriloquizing on the Internet: Using Dogs to Manage Delicate Conversations On TikTok

**Speaker**

Miriah Ralston

11:00 AM