

Session Program

September 2, 2026

**Metadiscourse in and on social media
(ESSE2026 seminar)**

***S12 (2/2) Metadiscourse in and on social
media***

Wed, September 2

3:00 PM

S12 (2/2) Metadiscourse in and on social media

Session | Location: D04

3:00 – 3:30 PM **The Metapragmatics of Mock Language**

Speaker

Brittany Bryant

3:30 – 4:00 PM

Anthropomorphism and Parodic Templates of Cat Memes in Social Media: The Pragmatics of Aesthetic Framing

Speaker

Nami Arimitsu

4:00 – 4:30 PM

“I know it’s basic, annoying, and cringe advice”: Metapragmatic negotiation of venting playframes on r/mentalhealth

Speaker

Eva Triebel

4:30 – 5:00 PM

Epistemic Contestation in Online Political Discourse: Metadiscursive Engagement with ‘Fake News’, ‘Disinformation’, and ‘Conspiracy Theory’ in User Comments on US Presidential Elections

Speaker

Cedric Deschrijver

5:00 PM